

Fact Sheet

Location:	Sugar Beach, A Viceroy Resort is located on the south western part of St. Lucia about 3 miles outside the town of Soufriere, between the world famous Pitons. Soufriere is a historic town with the island's main natural attractions; the drive-in volcano, botanical gardens and waterfalls in close proximity. It is a 40 minute drive from Hewannorra International Airport (UVF) and one hour and 30 minutes from George F.L. Charles Airport (SLU).
Address:	Sugar Beach, A Viceroy Resort Val des Pitons PO Box 251, Soufriere Saint Lucia, West Indies
Reservations:	+1 925 298 6438 (International) +1 800 235 4300 (USA/Canada) sb.reservations@viceroyhotelsandresorts.com
Website:	viceroyhotelsandresorts.com/SugarBeach
Social Media:	facebook.com/SugarBeachViceroy , twitter.com/SugarBchViceroy , Instagram.com/SugarBeachViceroy
Hotel Affiliation:	Viceroy Hotel Group
General Manager:	Mr. Mark Sterner
Site:	<p>Sugar Beach, A Viceroy Resort (formerly The Jalousie Plantation) is located in one of the most spectacular sites in the world, the majestic valley of the Pitons (Val des Pitons). The beauty of the Pitons, listed by UNESCO as a World Heritage Site, is unparalleled. The atmosphere is unobtrusive and lends to a truly intimate and relaxed experience. The resort is spread across more than one hundred acres of tropical forest unsurpassed for its natural beauty, with the only white sand beaches in the area.</p> <p>Formerly a working sugar plantation, the property has a long history of owners including Lord Glenconner, famously known for his friendship with Princess Margaret, and as the proprietor of the Bang Restaurant.</p>
Guestrooms:	There are 77 Luxury Villas and Luxury Cottages, 8 Luxury Beachfront Bungalows and 11 Luxury Sugar Mill Rooms (96 keys in total). Nestled into the mountain side, the Luxury Sugar Mill Rooms are within close proximity of the main facilities and have

the same plantation elegant styling of the Luxury Villas. Each has a private plunge pool and walled garden while the Superior Luxury Sugar Mill Rooms have the added benefit of a roof terrace. The Luxury Beachfront Bungalows are right on the sands of Sugar Beach and steps from the water's edge.

All of Sugar Beach's luxury villas are built in small clusters and are furnished with a 4-poster bed, air conditioning, flat screen TV and iPod station, enormous walk-in body shower, claw foot bathtub, separate WC and bidet, wooden floor in bedroom and bathroom, oversize plunge pool, pool terrace and furniture, mini-bar.

25 privately owned Residences ranging from one to four bedrooms, are also available providing true home from home comfort and styling. These include three new, contemporary design Beachfront Collection homes.

Guestroom Amenities:

- Direct Dial Telephone
- Cable Television
- Clock Radio
- In room Safe
- Slippers and bathrobes
- Coffee and Tea Making Facilities
- Hairdryer
- 110/220 Volt outlets
- Mini-bar with complimentary soft drinks and local beers
- iPod Station
- DVD player
- Pull out Sofa Bed (in select accommodations)

Children's Policy:

Children under 18 years stay free with adults in same accommodation.

Butler Service:

With every accommodation, Sugar Beach, A Viceroy Resort offers shared butler service. The butler will welcome you on arrival and offer to unpack luggage, provide a laundry service, book dinner reservations and organize any other special requirements. Butler services are available 24 hours.

Meal Plans:

BP (Breakfast Plan) – Includes Full Breakfast or only Continental Breakfast
HB (Half Board) – Includes Full Breakfast and dinner (no drinks)
LDMAP – Includes lunch and dinner (no drinks)
AI (All-Inclusive) - Includes breakfast, lunch, dinner, wine and sparkling wine, and house brand cocktails and spirits.

Meal Plan Supplements: Items on menus and cocktail lists that are NOT included in the AI package and other meal plans are all highlighted. Room service is included in every meal plan with a US\$18 delivery charge. Imported, bottled water is not included in any meal plan.

Activities:

Complimentary Water Sports

- Windsurfing
- Sailing
- Kayaking
- Hobie Cats
- Snorkeling (a US\$2 per day Marine Park fee is payable to the Soufriere Marine Management Area to support reef conservation efforts)

Complimentary Land Sports

- Tennis
- Pool Table
- Beach Volleyball
- Jogging & Walks
- Table Tennis

Non-Complimentary- Land Sports

- One-on-One Tennis lessons
- Personal fitness training
- Yoga & Pilates

PADI Certificated Dive Centre

Full PADI courses and certification; PADI Open Water, Adventure Dive and Rescue. Includes all equipment, air fills and boat. SNUBA, an innovative cross between snorkeling and scuba, is also available

Complimentary Fitness Facilities

Multi-System Gym

Cardiovascular Equipment

Aerobics, Step, Zumba, Stretch and Dance Class

Children's Activities:

Sugar Beach, A Viceroy Resort is a family friendly resort. We provide supervised activities for children between the ages of 4 and 12 years old. Children under 4 will be welcomed when accompanied by an adult. All activities are complimentary, fun and educational and combine the rainforest environment and marine biology information with storytelling, dance classes and craft making.

Babysitting:

Babysitting is available at an additional cost and can be arranged via the Concierge department.

The Restaurants & Bars:

The Terrace

Situated on the ground floor of the Great House, the restaurant features air-conditioned or al fresco dining for breakfast only. A continental buffet is on offer in addition to a menu of a la carte hot selections. Open 7:00 AM – 10:30 AM. The Terrace becomes pop-up restaurant “Machou” serving French bistro dishes family style on Mondays and Saturdays, from 7:00 PM to 10:30 PM (seasonal).

Bayside Restaurant

Enjoy open-air seaside dining with a magnificent view of the Pitons, available for lunch and dinner. A la carte lunch is available from 12:30 PM to 3:30 PM. Dress code for lunch is casual attire, bathing suits are permitted with appropriate covering. Dinner is served from 6:00 PM to 10:00 PM. Dress code for dinner is smart casual. Last seating is 10:00 PM

Jalousie Bar

Open from 12:00 PM to 10:00 PM serving ice cold drinks and cocktails just feet from the water’s edge. One of the most popular Soufriere bars, it serves a relaxed beach menu under the almond trees, with a range of selections including pizza baked in a wood-fired oven and other international favorites.

Pier Bar

Located on the white sands of Glenconner Beach, the Pier Bar serves everything from mouthwatering burgers to succulent coconut shrimp, cocktails and cooling drinks. Glenconner Beach jetty is open from 11:00 AM - 5:00 PM daily for resident guests 15 years and older. (Seasonally)

Great Room

For discerning diners there is the elegant Great Room, with its old world colonial charm serving Caribbean influenced fare in candlelit surroundings Our St Lucia elegant dining offerings utilize the freshest ingredients, such as succulent seared scallops on a puree of Jerusalem artichoke, tender Kobe beef with a rich red wine jus, and perfectly cooked Mahi-Mahi with green fig mash and tropical salsa. An expertly curated wine list ensures an ideal accompaniment for every course.

Dress Code: Resort Chic dress enforced. While jackets and ties are not required, torn jeans, flip flops, bathing suits, and athletic wear are not permitted. Open from 6:00 PM – 10:00 PM with the last seating at 10:00 PM.

Cane Bar

A specialty rum bar designed with a chic glowing white bar, and comfortable over-sized furniture in a palette of white and soft charcoal. Here you will meet our resident “rumologist” to help guide guests through native local and international Rums.

In addition to the offerings behind the bar, Cane Bar also features a Japanese-inspired menu to provide the perfect accompaniment to your chosen libation. Enjoy our signature Caribe Roll with Spicy Kanikama, Cucumber, Eel Sauce, Srirasha, Wrapped in Mango, or a Cane Bar Roll with Spicy Stone Crab, Avocado, Mango, Ikura, Cucumber and Cilantro, Wrapped with Soy Paper and in a Creamy Yuzu Sauce. There is also a selection of Sashimi with fresh catch of the day. This air-conditioned bar is open from 6:00 PM to 1:00 AM daily. Menu selections are served until 10:00PM

Boopa's

Anytime you need a quick bite on the go, Boopa has you covered with healthy fare, sweet treats and a taste of local history. The resort's signature grab 'n go café was named for one of St. Lucia's most notable residents, a majestic elephant that once wandered Jalousie Bay. Boopa was the island's only elephant, and he had an appetite for the good things in life – including fresh bread. It's the perfect spot to pick up coffee and tea. Or indulge your sweet tooth with cupcakes, brownies, cakes and ice cream in locally inspired flavors like lemongrass, and honey and spice.

In-Room Dining

In-Room Dining is available 7:00 AM – 11:00 PM and includes select menu choices for breakfast, lunch and dinner.

**Room Service is included in all meal plans with a US\$18 delivery charge*

Beach Service

Get served the cocktail of your choice or food from the Bayside snack menu when relaxing at the beach or pool. Our beach team members will be on hand to provide you with personalized service.

Kabé Privé

Private cabanas available for day use or private dining. Guests can discuss their menu requirements with our culinary team. Diners will have a dedicated server, welcome cocktail, amuse bouche, and assorted petit fours to round off the evening. A full luxury amenity service is also offered during the day featuring Champagne, a tapas style lunch, snacks and other beverages throughout the day in addition to a couple's massage. (Charges apply)

Dine Anywhere, Anytime

Guests are encouraged to look beyond the walls of the formal restaurants and to enjoy all of the fabulous locations the resort has to offer, anytime, anywhere. Guests choose the time and the place and Sugar Beach's chef will devise a personalized menu to suit their occasion and tastes. 24 hours' notice required.

Rainforest Spa:

The atmosphere of the Rainforest Spa blends traditional St Lucian culture, a strong Caribbean aesthetic and experience, with modern techniques and sensibilities. The Rainforest Spa provides high touch experiences that are indicative and respectful of the local environment and the ritual and palette of the island. Most importantly, these treatments and experiences yield results. Open daily from 9:00 AM to 7:00 PM.

Rainforest Spa Features:

6 tree house treatment gazebos and 3 double treatment rooms with hydrotherapy facility. Manicure / pedicure room and an earthen steam room. called a Temascal, this earth and stone dome was used by Amerindians for both health and religious purposes Beauty Suite with hairdressing salon and specialist skin/facial treatment room. Open-air relaxation gazebo suspended over running water at the base of the Petit Piton

International product lines used at the Rainforest Spa utilize organic ingredients and are treatment oriented to achieve maximum results. Among the lines selected are Seaflora from Canada utilizing organically harvested seaweed. The spa also offers a range of facial and body treatments from UK company CACI, hailed as an effective and lasting alternative to cosmetic surgery; Viceroy Hotel Group signature treatments utilizing a range of result focused treatments and rituals from Natura Bisse out of Barcelona. Moroccan Oil poolside pampering treatments have also been introduced focusing on hair and scalp revitalization.

In addition to the luxury international treatments offered, Sugar Beach, A Viceroy Resort continues to offer the all-natural rituals the spa has become known for including the resort's signature Sulphur Seduction which harnesses all of the benefits of the nearby Sulphur Springs and volcano, as well as the all-natural body scrubs and wraps which utilize fruits and herbs grown right on the resort grounds.

Weddings:

Embraced by the dramatic World Heritage-listed Pitons and tucked within more than 100 acres of pristine tropical rainforest, there is no setting more suited to romance than Sugar Beach, a Viceroy Resort. With a highly experienced and professional wedding coordination team, the resort prides itself on creating wedding memories to cherish for a lifetime. Call the resort's resident wedding coordinator on 758 456 8000 or visit the Sugar Beach website to find out more. We strictly limit the number of weddings we perform to one per day to protect that special sense of individuality. We ask that you submit your preferred date at the time of booking your accommodation. It is also a good idea to give some alternative dates as well as some indication of the time that you would like to get married. (Check for pricing directly with the resort).

Romance in Paradise

There isn't a more romantic or beautiful place to begin forever than at Sugar Beach in St. Lucia. Our Romance in Paradise package includes everything you need for a postcard perfect wedding day:

- Onsite planning and coordination services
- Ceremony officiant
- License and legal fees
- Tropical bridal bouquet and groom's boutonniere
- Sugar Beach Wedding Cake
- Champagne to toast
- Live Entertainment for Ceremony

For more information, visit:

https://www.viceroyhotelsandresorts.com/en/sugarbeach/weddings/wedding_packages

Group Weddings:

Group weddings are available up to 100 persons. Group rates for up to a maximum of 50 rooms and a minimum of 10 can be arranged by contract agreement. For more information contact the Reservations department at +1 758 456 8000 or email sb.events@viceroyhotelsandresorts.com.

Honeymoons:

Sugar Beach, A Viceroy Resort is your perfect honeymoon destination. Celebrate this special occasion in our lush tropical paradise. Romance begins in our exotic villa with private plunge pool or at the water's edge on one of our luxury beachfront bungalows. A complimentary arrival amenity of sparkling wine and fresh fruit is given to all honeymoon couples.

Just Married (example honeymoon package)

- Champagne
- Fruit Basket
- Tropical flower arrangement
- In-room honeymoon breakfast
- Romantic Candlelit dinner on your villa patio (Menu charged separately)
- Time for Two Couple's Cabana Massage
- Honeymoon Turn-down with chocolate truffles

For More Information Contact:

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